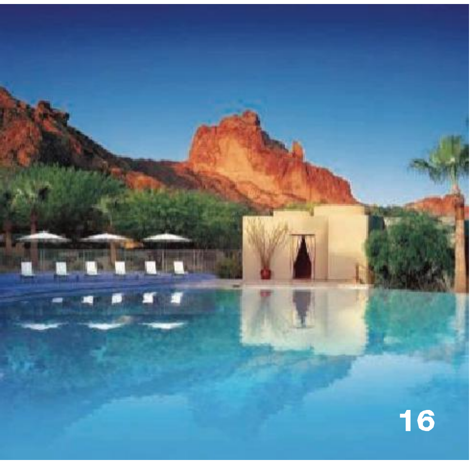

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JANUARY 2009
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Worldview
HBA's global reach
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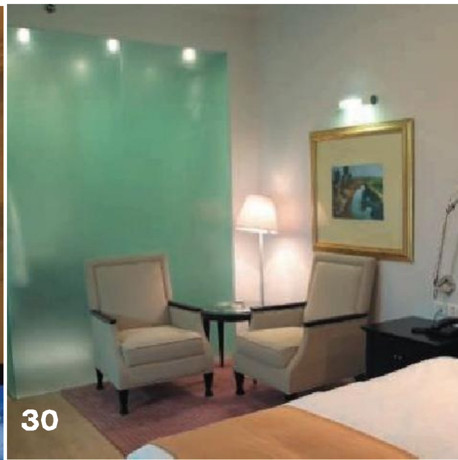
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Hotel Design

TRENDS, FASHION & INSPIRATION







THE BASICS



FEATURES

on the cover:

The Spa entry at JW Marriott Beijing

PHOTOGRAPHY: ERIC LAIGNEL

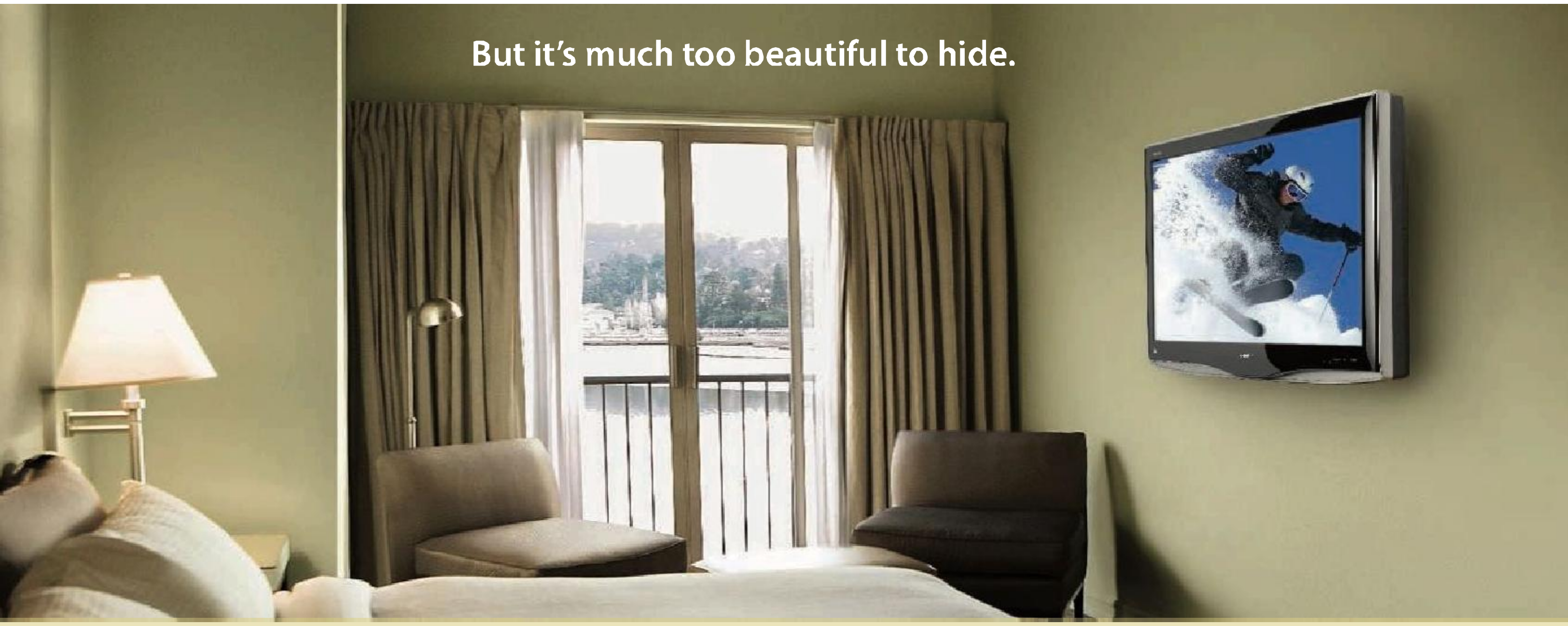
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first word

In with the new

My, it feels good to turn the page on my desk calendar. Good riddance to the rollercoaster ride that was 2008. Like many of you, I'm looking forward to a fresh, more optimistic and less chaotic beginning to 2009.

Last month, our editorial advisory board (see list of members, below) met for the first time, via conference call. We caught up on each other's doings, kicked around some editorial ideas for the new year and shared thoughts on the uncertain state of the hotel design industry.

Yes, times are tough, but this group of seasoned pros are adapting, planning strategically and forging ahead—senses of humor intact. "Hey, our office library has never been cleaner and more organized," one quipped, after bemoaning a slowdown in hospitality work.

Hotel Design is forging ahead as well. It's all about working harder and smarter and gleaning opportunities that may have been overlooked in the marketplace.



Patricia Sheehan
Editor in Chief
psheehan@questex.com

Going into 2009, I am happy to welcome to our slate of columnists an experienced and knowledgeable voice in the hospitality technology field, Jacob Buckstead. Jake is principal consultant and managing partner with Hospitality Technology Solutions.

Jake will contribute periodic columns on technology as it relates to hotel design. As all things tech-related continue to impact the hotel environment, we welcome his input on how designers and hoteliers can creatively and successfully integrate the latest products and systems into their designs. In this issue, Jake reports on new television products and how to incorporate them into the guestroom environment.

In coming months, we also will profile several influential hospitality design firms and a selection of hotel company design departments as well. In this issue, Hotel Design's Heather Gunter examines the inner workings of HBA/Hirsch Bedner Associates, a major player in the industry, which continues to grow and thrive in a rapidly changing and challenging environment.

I wish you and your loved ones health, happiness and prosperity in 2009. **HD**

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Hotel Design mission statement

Hotel Design celebrates the design excellence of hotels, resorts, lodges and destination spas. Vivid photography, creative layouts and descriptive writing help present to the reader a broad focus on the new styles and fashion trends emerging in furniture, fixtures and the lodging spaces that provide a foundation for creativity. Hotel Design aims to be the source of inspiration for the individuals who help make it happen.


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"Are you on Facebook?"



Mary Malloy
Publisher
mmalloy@questex.com

"Are you on Facebook?" This question seems to be replacing "Do you have a business card?"

I am sure that most of you either have a profile on LinkedIn, Plaxo, Facebook, Myspace, Ning, Twitter or one of the many other social networking sites. I just joined a local Social Media Club. Not only do we all connect on a website together with our profiles, but we also meet on a monthly basis to brainstorm and share thoughts about new online networking ideas.

Though I initially resisted this trend, I find myself completely entrenched. This is because I have experienced the benefits of social media networking. And, not only do I have my own Facebook profile, but we have created a profile for our magazine. We can be found simply by searching "hotel design." On this site you can post questions and share ideas with our members. It is a useful tool.

In addition, if you visit *www.hoteldesignmagazine.com,* you will find a navigational bar for our forum, Hoteltalk. I encourage you, our hotel design community, to join in and express your thoughts, ask questions, seek advice and offer assistance. Times are tough in this economy and we are a family here to assist each other. So, we are here for you. Let us all connect and help one another!

Even better than online networking is the tried and true face-to-face networking. "Pressing the flesh" is the old school networking option. And, honestly, it is what I prefer.

Last month I visited some design firms in Los Angeles. Several of our good friends and readers invited us to join their industry families. You can see more photos on my own Facebook profile or at the Hotel Design Facebook page. To the right are photos from the Network of Executive Women in Hospitality annual gala. It was great to visit with industry icons, make new friends and reconnect with current friends.

I encourage you to join some of the social networking sites and to join NEWH. Make these your New Year's resolutions! **HD**







ON THE CIRCUIT At the NEWH gala in Los Angeles (top, left to right): Dawn Thorpe of Thorpe Monk Design, Mitch Zerg of Mitch Zerg & Associates, Mary and Hotel Design's Jason Wallace; (middle): Mary and Helen Marcus of Zenith International; (bottom): Mary and Kay Lang of Kay Lang & Associates.

Finalists announced for second HotelWorld Global Hospitality & Design Award competition

HotelWorld Expo & Conference, owned by Hotel Design's parent company Questex Media, announces the finalists among 120 submissions for the second HotelWorld Global Hospitality & Design Award competition.

Winners will be chosen by a team of design industry experts. The winners will be announced and feted at a gala awards dinner at the Mandalay Bay Hotel & Casino in Las Vegas on March 3, in conjunction with the HotelWorld Expo & Conference.

FINALISTS IN THE DESIGN CATEGORY INCLUDE:

BEST GUESTROOM DESIGN—LUXURY
Grecotel Amirandes Exclusive Resort, Crete, Greece (WATG)
Encore at Wynn Las Vegas (ABA Design Studio)
St. Regis Hotel, Singapore (Wilson Associates)

BEST GUESTROOM DESIGN—FULL-SERVICE
Allerton Hotel, Chicago (Hager & Associates)
Mirage Hotel & Casino, Las Vegas (MGM Mirage Design Group)
Hyatt Regency Monterey Resort & Spa, Monterey, Calif. (Indidesign)



BEST GUESTROOM DESIGN—LIMITED-SERVICE
Winner to be announced at award ceremony

BEST LOBBY/PUBLIC SPACE DESIGN—LUXURY
MGM Grand Macau, China (Wilson Associates)
The Regent Bal Harbour, Fla. (CMMI)
Agua Caliente Casino, Resort & Spa, Rancho Mirage, Calif. (VOA Associates)

BEST LOBBY/PUBLIC SPACE DESIGN—FULL-SERVICE
Allerton Hotel, Chicago (Hager & Associates)
Hotel Murano, Tacoma, Wash. (Corso Staicoff)
Hotel Modera, Portland, Ore. (Corso Staicoff)

BEST LOBBY/PUBLIC SPACE DESIGN—LIMITED-SERVICE
Hilton Garden Inn, Richardson, Texas (KLT Services)
Cambria Suites Appleton, Wis. (Cambria Suites)
Holiday Inn Express, Orlando (Angela E Steusloff Interiors)

BEST HOTEL RESTAURANT/LOUNGE—LUXURY
Wolfgang Puck's Cut Restaurant, The Palazzo, Las Vegas (ABA Design Studio)
The Tonga Room & Hurricane Bar, The Fairmont Hotel, San Francisco (Gensler)
The Café at Mulia Hotel, Jakarta, Indonesia (Wilson Associates)

BEST HOTEL RESTAURANT/LOUNGE—FULL-SERVICE
M Avenue, Allerton Hotel, Chicago (Hager & Associates)
Yellowtail Restaurant Sushi Restaurant & Bar, Bellagio, Las Vegas (MGM Mirage Design Group)
Urban Tavern Restaurant, Hilton San Francisco (Gensler)

BEST HOTEL SPA DESIGN
ESPA @ Europe Hotel & Resort, Killarney, Ireland (Hirsch Bedner Associates)
Rancho Bernardo Inn Spa, San Diego, Calif. (BBG-BBGM)
Spa Desert Springs at Desert Springs JW Marriott Resort, Palm Desert, Calif. (WATG)

SUSTAINABLE HOTEL DESIGN
Jade Mountain, Soufriere, St. Lucia (Nick Troubetzkoy & Assoc.)
Cavallo Point, The Lodge at Golden Gate, Sausalito, Calif. (BraytonHughes Design Studios)

HotelWorld Expo & Conference is part of International Hospitality Week, which includes Nightclub & Bar Convention and Trade Show and the International Restaurant Show-Las Vegas. It will be held March 1-4. Visit *www.hotelworldexpo.com.* **HD**

Calendar of industry events

SPATEC SPRING NORTH AMERICA CONFERENCE
February 18-21
Orlando
www.spatecna.com

HOTELWORLD EXPO & CONFERENCE
March 1-4
Las Vegas
www.hotelworldexpo.com

hotelworld
LAS VEGAS | MARCH 1-4, 2009

INTERNATIONAL HOTEL INVESTMENT FORUM
March 9-11
Berlin
www.berlinconference.com

The 12th International
Hotel Investment Forum

HOTEC OPERATIONS NORTH AMERICA
April 1-4
Braselton, Ga.
www.hotecna.com

HOTEC Operations 09
North America

HD EXPO & CONFERENCE
May 13-16
Las Vegas
www.hdexpo.com

INTERNATIONAL HOTEL INVESTMENT FORUM ASIA PACIFIC
June 8-10
Macau
www.ihif-asiapacific.com







Around the world with HBA

Over four decades, Hirsch Bedner has built a global presence with a staff of 450 in 13 offices, including London and Hong Kong

By Heather Gunter

In the 1960s, when the guestroom was little more than a box and a bed, Howard Hirsch thought of hotel design as a specialized discipline. The late Hirsch and Michael Bedner launched HBA/Hirsch Bedner Associates in 1964, marketing the company as a hospitality design firm with a scope that included consulting and planning to design implementation.

Now with 13 offices—in Atlanta, Brisbane, Dubai, Hong Kong, London, Los Angeles, Melbourne, New Delhi, San Francisco, Shanghai, Singapore and Tokyo—HBA has a worldview on design, says Inge Moore, principal in HBA's London office. "In the London office, we probably have 15 different nationalities," Moore says. She has been with HBA for 8 years.

"The strength is we have the representation around the world, we have great buying power because we are such a large company worldwide. But each office is unique in its own way," she says.

The designers are not confined to working in the region where their office is located.

"It makes it great because we all get to work all over the world," Moore says. "The designers have their own style and personality, and clients find the right designer for the project. It's not the normal big firm, corporate mentality."

Ilija Karlusic has been with HBA for 11 years and is principal in the Hong Kong office. He says HBA's 450-member global staff gives the firm a competitive advantage.

"Having offices all over the world allows us to pull in good designers from all over the world, which gives us an international edge to design," Karlusic says. "This always allows us to approach design from different angles from designers that come from different backgrounds."

It was HBA's unique approach to design and its level of design quality that attracted Karlusic to the firm, where he says the philosophy is to instill emotion and uplift the human spirit.

"I've always been attracted to hospitality design due to its openness to creativity, and working with a firm that specializes in hospitality allows focus on quality in a specific field of work," he says.

Moore likes the variety of different projects and the kind of high-end projects she works on at HBA. "I love hotels—wonderful spaces. Hotels often shape society, or a community that lives around a hotel. And it's great to be able to design those kind of spaces."

Michael Brennan, general manager of the recently completed Europe Hotel and Resort in Killarney, Ireland, says HBA brought with them a wealth of international experience, a passion for the project and a level of professionalism that made them a pleasure to work with.

"Their expertise in the hospitality industry is reflected in the way the finished product not only looks beautiful but it also works in delivering the five-star service to our customers," he says.

Does HBA have a signature style? "Absolutely no way," Moore says. "We do real quality and timeless design. We don't do super trendy. We do well-detailed and innovative."

KURZNER INTERNATIONAL

TIMELESS DESIGN The penthouse suite at The Reef Atlantis, Paradise Island, Bahamas (above), features sweeping ocean views from the bedrooms to the private terrace. (Right): The Shangri-La in Chengdu, China, features Chi, The Spa. Eleven spa suites, complete with bathing and herbal steam facilities, offer treatments based on traditional Asian healing philosophies.



CYPERT AND LEONG

HINT OF DECADENCE The Gilt Champagne Lounge at Jumeirah Carlton Tower, London, makes gold the new black. (Below): The Ritz-Carlton, Guangzhou, China, features 351 guestrooms and suites starting on the building's 20th floor.

RITZ-CARLTON

TOM BRILLE

BY CHRIS CROWELL

The main goal when designing an outdoor space for today's hotel is, basically, not to think of it as an outdoor space. Certain details like furniture material and lighting need special consideration, but as an overall concept, a designer should not be boxed into the traditional pool layout and décor. Basically, the days of matching patio furniture are over.


Cheryl Rowley


Catherine Hayes

"Mix it up," says Cheryl Rowley, principal of Cheryl Rowley Design. "Treat exterior spaces as interior space. Create outdoor rooms with multi-function, not just a pool deck that functions during day, but functions as a club at night."

Outdoor space isn't just for traditional lounging any more; it's a social gathering spot and many hotels want it turned into an additional revenue generator.

Catherine Hayes of Hayes Inc. designed the edge bar at Sanctuary on Camelback Mountain in Scottsdale, Ariz., with this concept in mind. Two keys for creating the right outdoor social atmosphere are having a smaller space and using the furniture to force intermingling.

"Bank sofas with no arms all next to each other in a long line with deep banquettes," she says. "Make sure they are ergonomically sound enough so people who aren't that comfortable with lounging aren't simply sitting in chairs. The cushions we [used] are a little thicker so it's not so difficult to pull yourself out and you aren't so smushed. Also, firmness makes the area looks tidier." The use of the two-person chair also is inviting for the social crowd.

In terms of specific details, think of the location. For edge bar, Hayes used an array of bright colors because the hot Arizona sun fades fabrics quickly. For the furniture material, she went with resin, which is becoming the preferred outdoor material for designers.

"It doesn't require any maintenance, as opposed to wood furniture and aluminum. Wood needs to be maintained, and with aluminum, you can fry an egg on it," she says.

But in cooler areas, aluminum furniture could be preferred, as it is light and durable. Mesh seating is a good choice for more causal spaces where rainfall is an issue.

"Exterior fabric has just exploded for hotels the last few years," Rowley says. "We now have multiple brands producing exterior quality; not just stripes and solids and floral prints anymore."

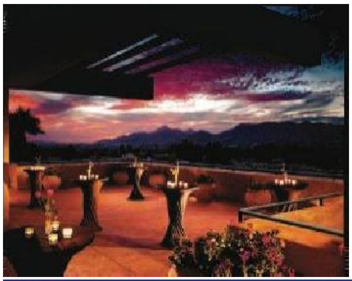
Lighting needs to be seen and not heard, so to speak. Most fixtures shouldn't be visible but should rather create a nice glow that highlights any landscaping or water elements.

"Stay away from anything too aggressive. Soft, glowing and not too glaring," Rowley says.

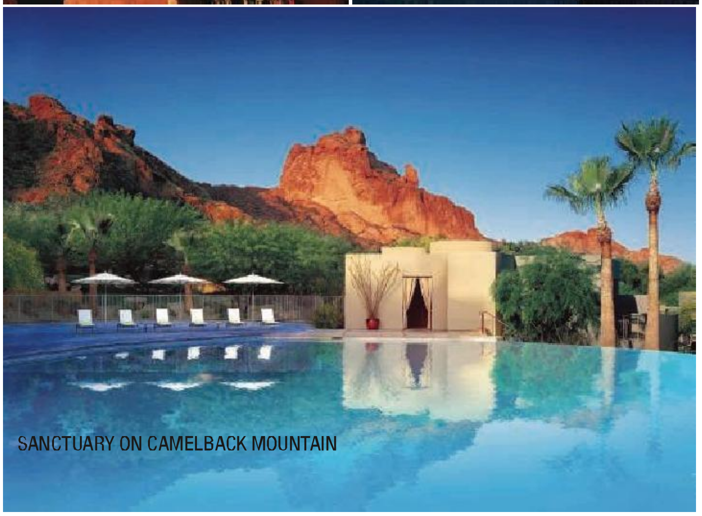
Sanctuary on Camelback Mountain, Scottsdale, Ariz

The edge bar at Sanctuary was designed by Hayes Inc. to give this boutique property a standout feature and social hotspot. Located on a long, lean wood deck, the edge provides a tremendous view of Arizona's Camelback Mountains. Guests enter in the center, eight steps above the floor, washed in light, providing each person a sense of arrival. Candles placed in nooks along the exterior wall and tabletop lights provide much of the illumination, and sectionals are arranged together to create long banquettes of sofas for sociable seating. Bright green colors combine with white fabrics for a slightly upscale look that holds up in the hot Arizona sun.








SANCTUARY ON CAMELBACK MOUNTAIN

Peninsula Beverly Hills, Calif.

Cheryl Rowley Design took on a remodel of the Peninsula's roof deck, the first design upgrade since its inception in the 1980s. The rooftop refresher enhances the outdoor space's service capabilities as it now has new offerings for hotel guests. Poolside cabanas are gray and white canvas with white draperies to provide a soft look. Furnishings now include flat-screen TVs, ceiling fans, misting systems and laptop storage. The Rooftop Garden dining area has a full-service bar and outdoor cooking station. Lounge seating surrounds the firepit and provides guests a view of the city.

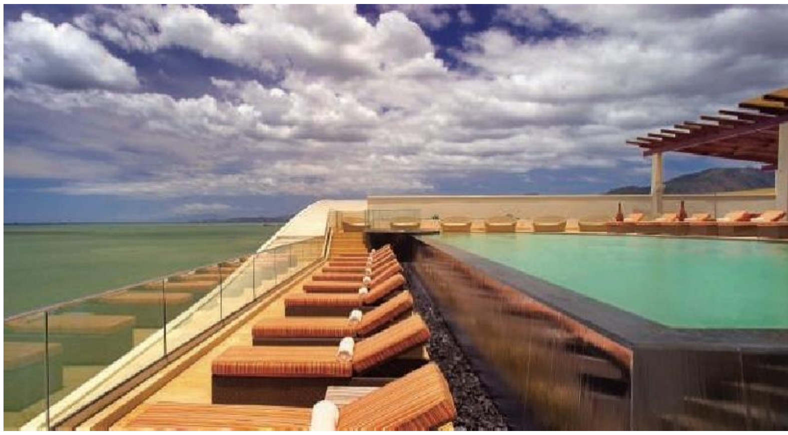




PENINSULA BEVERLY HILLS

COREY WEINER





Hyatt Regency Trinidad

The designers at CMMI wanted the hotel's architecture to portray a strong connection between interior and exterior spaces. A main element in this plan is the 428-room hotel's rooftop pool. The pool itself is lined with loungers that point outward to provide a view at Trinidad's premier oceanfront. Overall, the design is contemporary with vibrant color splashes of yellow and orange accents with blues and greens as a base.



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ROBERT MILLER





Bucuti Beach Resort, Aruba

Nhora Quintero of NCQ Design in Orlando conceptualized the property's outdoor space that includes lounge-like beds, sectionals and oversized lounge chairs for two that surround the infinity pool or populate the expanded deck and face an ocean view. To provide guests shade from the sun or protection from harsher elements, a canvas awning covers a portion of an expanded deck. Other features include a sunken bar area that provides spacious seating in an intimate setting and translucent planters that illuminate palm trees around the deck for an added nighttime glow.





BUCUTI BEACH RESORT, ARUBA

80/50 Mammoth Private Residence Club, Mammoth Lakes, Calif.

The mountain life surrounding this luxurious resort home provided Stryker Brown Architects and KNA Design the inspiration for the $46-million new construction. The two companies fused outdoor and indigenous materials such as slate, fieldstone, hard woods, copper, seeded glass, leather and metal in the contemporary-meets-rustic design concept. The Mammoth area is known for heavy snowfall, which was accounted for in the design of its signature rooftop spa. It allows for either total snow accumulation or complete snow melting while not hindering the guest's spa experience.

SOURCE LIST BEGINS ON PAGE 46





WICKER WEAVE

The Kubu Collection from Walters Wicker is covered in a textured large weave resin, giving it a new and dramatic appearance compared to standard weaves.

walterswicker.com

CIRCLE 203

Get some sun

PRODUCTS THAT BRING INDOOR LIVING OUTSIDE

STYLISH STOOL

The Kettal Maia barstool from Grupo Kettal is made of aluminium tubing and braided synthetic fiber. It features a hand-braided design of flower shapes and is painted with polyester powder.

grupokettal.com

CIRCLE 204

VIBRANT PADDING

B&B Italia uses the "a cabane" seat theme as the inspiration behind its Springtime collection. The chaise lounges have either a single seat on castors and adjustable headrest or a double seat placed parallel or face to face.

bebitalia.it

CIRCLE 205




emu
EMU Heaven Collection, design by Jean-Marie MassaudPhoto Tom Vack,
Jardin du Luxembourg Paris, January 2007
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CIRCLE NO. 102

UNIQUE LOUNGING

The Dune daybed from Barlow Tyrie is made using an all-weather resin fiber and is available with a matching ottoman that fits perfectly with its large, sweeping front curve.

teak.com

CIRCLE 207



ELEGANT CURVES

The sling seating of Brown Jordan's Sirocco collection appears suspended in a simple square frame with a waterfall arm. Its arcing back seat and legs are offset in relation to the plane of the arm.

brownjordan.com

CIRCLE 206





RETRO STYLE

The Sedona line from Summer Classics is a 1960s reinterpretation. It's made from N-Dura resin of a material called Seca, a reed used to achieve a braided, thick wicker look.

summerclassics.com

CIRCLE 208







CLASSIC STONE
GranitiFiandre expanded its NewStone product line with the Belgian Blue Collection. Light-colored veining crisscrosses its surface, giving the appearance of marks left by shell and coral. It is guaranteed frost resistant.
granitifiandreusa.com
CIRCLE 210



OUTDOOR SHOWER
The Arch Column, part of JACLO's luxury outdoor shower collection, is composed of stainless steel and features two spray functions, which can be operated from side-mounted controls.
jaclo.com
CIRCLE 209



DURABLE SHADE
The CABO Classic parasol from Tuuci is inspired by the ocean and landscape of the Baja Peninsula and is designed with flexible fiberglass composite struts. It is able to absorb punishing wind conditions and corrosive salt air environments.
tuuci.com
CIRCLE 211


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Consider cultural issues in overseas baths

Designing for international hotels requires an understanding of the culture in which they reside. While some bathroom design elements are always consistent regardless of the culture, others require an understanding of guests' needs, etiquette and customs. Experiencing the culture firsthand and communicating with the client are important steps toward a successful bath design outside of the United States.

Fundamentals

Good lighting is an important component of every effective bathroom design. Vanity lighting sources should sit at face level to avoid unflattering shadows. Vertical fixtures or sconces mounted on either side of the mirror are best for casting an even light. Mirrors with built-in lighting also are effective and are increasingly popular. Adding a dimmer creates more ambience in the room.

Regardless of the culture, cleanliness is critical in every hotel bathroom. The selection of materials and finishes can greatly affect housekeeping's ability to keep bathrooms clean. Non-porous surfaces for the countertops, such as marble or granite, contribute to the cleanliness of the space. For a recent bath project in San Juan, Puerto Rico, we used Carrera marble, mahogany and polished chrome accents to create an elegant feel that also is easy to maintain.

Another important design element, efficiency, means there must be a place for everything. Towel racks should be within easy reach. Vanities must provide enough space to store all of the guests' belongings. To contribute to the efficiency of the space, shelves on casters and niches in walls provide storage space without cluttering the room.



Patricia Miller
Corporate Director of Hospitality
Leo A Daly

A sense of spaciousness is especially important in hotels outside the U.S., where space usually is a luxury. There are many ways to visually enlarge a bathroom, including installing sliding glass doors, built-in cabinetry and smaller-scale fixtures such as pedestal sinks and freestanding bathtubs. We are addressing the lack of space in a current hotel project in India by creating a cohesive look between the guestroom and bath. Installing sliding glass doors, a custom-made vanity reminiscent of the guestoom's built-in cabinetry, a sleek wall-mounted faucet and a freestanding bathtub will contribute to the openness of the space.

Cultural differences

Despite the similarities, the differences in bath design stemming from cultural sensitivities are great. The clientele, their physical stature and



SPACE DEFINED Guestrooms in the White Pond Resort and Training Center in Baiyangdian, China, feature a glass wall that separates the bathroom and gives a sense of space in the room.

MICHAEL WILSON



Mincey's curved front, cast marble pans are designed for projects that would like to use showers, but do not want to use shower doors. These pans have 6" tall curved front curbs, allowing room to catch the weighted shower curtain inside the pan. Check out the series at www.minceymarble.com.
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CIRCLE NO. 111



MICHAEL WILSON

MORNING GLOW The mirror is flanked by two lighting sconces to provide a flattering, even lighting effect in a bathroom at the Conrad Condado Plaza Hotel & Casino in San Juan, Puerto Rico.

their habits all play a major factor in design. Also affecting the design are available local materials and plumbing systems.

The type of guest frequenting the hotel needs to be identified at the outset. Designs aimed at local clientele might differ from a design aimed at business travelers or tourists. Choosing whether to design for relaxation or invigoration will affect the selection of colors and types of fixtures.

The physical stature of guests also determines the design in terms of fixture height and placement. Some cultures require showerheads installed lower than the American standard. Similarly, the height of toilet seats and bathtubs also will vary depending on the hotel guest.

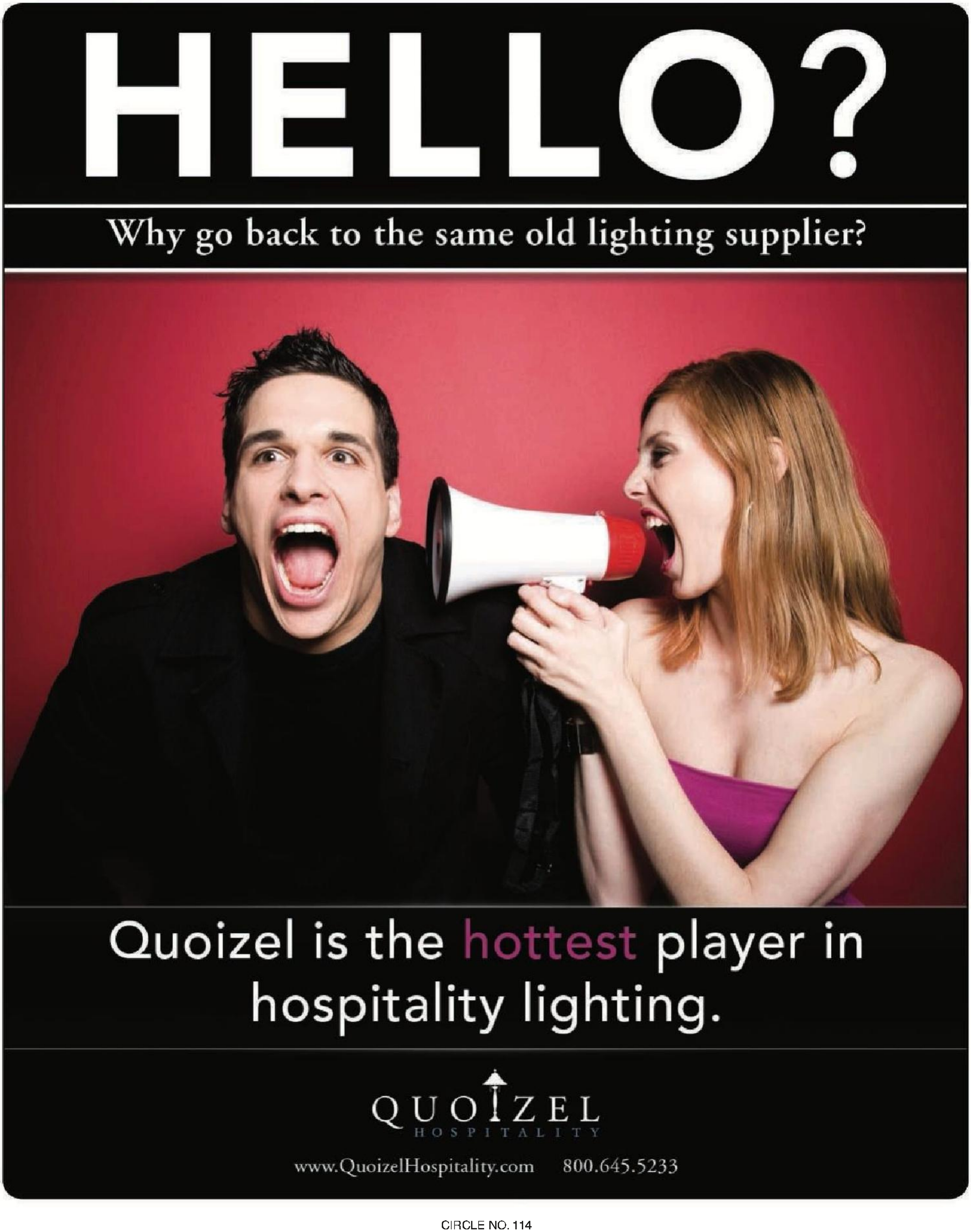
Guests' habits are perhaps the most important consideration when designing for an international hotel. Differences, such as the frequency of showers, preferences for taking baths, type of fixtures they require and privacy needs, all affect the bathroom's design. For example, a few cultures like to have a bidet in the bathroom, while others require both showers and soaking tubs.

Some designers are opting for a glass panel within or in place of a wall between the bath and sleeping areas. While they visually open up the room, they also decrease privacy. For a project in India, where space is minimal yet privacy is critical, we installed a translucent glass wall designed to look like artwork. The glass is etched in a traditional pattern, which reflects the Indian culture while diffusing the view into the bathroom. To increase privacy, we used window treatments on the glass partition to provide seclusion when needed.

Finally, location of the hotel affects the selection of materials and fixtures. Often, designers are limited to locally available materials. The selection of materials can create a local flavor in the room. The available plumbing system also affects the design. Water pressures differ greatly from country to country, requiring specific fixtures designed for that region.

Paying attention to the client's cultural sensitivities is important in the success of the bath's design. Visiting local hotels and keeping an open communication with your client are critical in the international hotel design process. **HD**

Patricia Miller is corporate director of hospitality for Leo A Daly, the international architecture, planning, engineering, interior design and program management firm. She can be reached at pmiller@leoadaly.com



CIRCLE NO. 114

Today's TVs: more aesthetic options and a focus on green

For a long time, designers were limited to a glossy black finish when specifying televisions. No more. For example, Panasonic's 2009 model lineup offers both matte black and gray finishes. "The matte finish, compared to the traditional glossy piano-black used by many TV manufacturers, reduces the appearance of fingerprints and smudges from guests touching the TV," says Andrew Nelkin, president of Panasonic Professional Display Co.

For an even more distinct look, Samsung's Touch of Color models incorporate a translucent ruby red naturally blended into the piano-black bezel for a striking new look. "The Touch of Color line gives designers a great option for a modern, high-tech look with more possibilities to match room décor," says Jeff Krueger, director of technology and business development for Hotel Solutions USA.

Aesthetically, speakers no longer have to take up extra space in a TV chassis. LG's new hospitality product line leverages a new "invisible speaker" technology to eliminate unsightly speaker grilles and effectively hide TV speakers while preserving sound quality. "This innovation saves on the amount of space required for the TV and delivers a sleek, modern look," says Ron Snaidauf, VP of commercial products for LG Electronics USA.

Environmentally conscious hotel designers can now consider the TV as part of their green designs. "Philips' SmartPower system enables TVs to consume less power while in use and even turn off automatically when the room is unoccupied," says Tom Parham, senior VP and general manager of Philips Hospitality Americas.

Sony's BRAVIA Pro TVs employ intelligent light sensors to adjust the TV's brightness based on the amount of ambient light in the room, thereby saving on guestroom electricity usage.

LG, Samsung, Sony and Philips claim that hoteliers can save 40 to 70 percent annually by utilizing energy saving features in their new lines.



Jacob Buckstead
Principal consultant and managing partner
Hospitality Technology Solutions

Tips from hotel brands

Designers should plan for larger



SAMSUNG

COLOR COORDINATED Television manufacturers offer more options for designers looking to seamlessly incorporate the TV into hotel guestroom décor. Samsung's Touch of Color models blend color into the black bezel for a striking new look.



CIRCLE NO. 106



CLEAN AND SIMPLE Leave space around the TV and behind the set for future upgrades. It is important to leave space behind the TV for ventilation and other in-room equipment and to ensure that the property can take advantage of future solutions without an expensive retrofit.

TVs in their guestroom designs. According to Erin Hoover, VP of design for Westin (a division of Starwood Hotels & Resorts Worldwide), "The acceptable screen size keeps growing: two years ago, 32 inches was okay; now that seems too small to some owners and 37-inch and 42-inch screens are being installed. This is all being driven by what guests have in their homes."

Wiring/cable management is also a very important consideration in the room design. "There's nothing worse than designing a beautiful console and then seeing all of the wires and cables hanging down below it after it's installed," says Hoover. "For our latest generation of room designs, we've created modesty panels with hidden raceways to keep the rooms looking seamless."

In regard to integrating a TV into a room design, Bogdan Andriychenko, guestroom technology consultant for Hilton Hotels, offers his top five tips for success:

1 Leave space around the TV. Designers often make a single piece of furniture for the guestroom that works great from the design standpoint but is tough for future upgrades or TV replacements if borders, shelves or frames are involved. For example, hotels that enclosed their early generation TV sets (TVs with speakers on the sides of the screen) limited their ability to upgrade to the latest model or a larger screen size without replacing furniture.

2 Leave room behind the TV. It is vital to leave space behind the TV for ventilation and other in-room equipment such as a set-top box, modem, cables, etc. This small and easy step at the design stage will ensure that the property can take advantage of future solutions without an expensive retrofit.

3 TVs don't function well in isolation. I visited a high-end resort property that had a fireplace in every parlor and a television above the fireplace. It looked great; however, as a result they had to sacrifice things such as surround sound, connectivity panels, DVD players or game consoles because there was no place to put them within 6 feet of the television.

4 Accessibility: technology needs to be serviced or replaced from time to time. If there is a piece of equipment that will be enclosed (e.g., a set-top box, switch or DVD player), don't make it difficult to reach.

5 Test everything three times. A model room not only serves to allow evaluation of the design but also to test the technology. A lot of issues with overheating, viewing angles, light reflection and usability can be identified by simply turning the TV on and simulating a likely guest experience. **HD**

Jacob M. Buckstead is principal consultant and managing partner with Hospitality Technology Solutions. He specializes in audio, video and data technology solutions for both the guestroom and public space, including HDTV (video and audio), A/V integration, automation and control systems and digital signage. Jacob can be reached at (605) 351-9821 or jake@hospitalitytechsol.com.





Amenity upgrade

GADGETS FOR THE MODERN GUESTROOM



FROM TOP TO BOTTOM

EASY INTEGRATION
The Aquos Hospitality HT3U series from Sharp makes it easy for guests to hook up portable devices and for hoteliers to customize the menu setup or programming information.
sharpusa.com
CIRCLE 212

LOADED SYSTEM
Bang & Olufsen's BeoVision 4 provides full integration with high-definition audio and video components. One of its features includes an automatic picture adjustment according to surrounding wall colors and available light.
bang-olufsen.com
CIRCLE 213

INTERACTIVE MENUS
LG's Pro:Centric TV is designed to interface with interactive program guides, games and Internet data feeds, as well as applications designed to connect guests to hotel services.
lge.com
CIRCLE 214

Looking for a nice TV for your guest suite bathrooms?



Are you looking for a counter-mount, wall-mount, flush-mount, or a free-standing model?
Are you looking for a 10, 12, 14, or 15 inch screen?
Are you looking for a simple-to-install, behind-the-mirror TV?

Whatever type of TV you're looking for, ToteVision makes over 95 LCD TVs and Monitors for you to choose from. Our hospitality models range from 7" to 52" inches in size, and with 27 years in the TV manufacturing business, we know how to make commercial-grade models that you can count on. In fact, several luxury and upscale properties are currently appreciating the quality and reliability of our TVs. Let us help you find what you are looking for.

TOTE VISION®
Seattle, Washington

luxury@totevision.com (206) 623-6000 www.totevision.com

CIRCLE NO. 118

MINIATURE HDTV

Totevision's LCD-1212TW is a 12-inch, wide-screen model that's the ideal size for a hotel bathroom. It comes with several mounting options, including a flush-mount version.

totevision.com

CIRCLE 215

TICKLE THE IVORIES

The lightweight (166 pounds) RG-1 Digital Mini-Grand Piano from Roland features a built-in stereo speaker system and a USB-port memory drive.

rolandus.com

CIRCLE 216

WALL MOUNT

The Evo System from Vantage Point is a wall mounting solution for flat-panel TVs. It provides integration solutions for amenities such as A/V components, connectivity, desk setups and minibar services.

theevosystem.com

CIRCLE 217







Flooring faceoff

For floors in guestrooms and suites, carpet and wood flooring each have their own appeal. Here's what two designers had to say on the match-up



Paul Heretakis
Vice president
Westar Architectural Group

The goal of a premium suite can vary from either providing the customer with the luxury they are accustomed to or a hint of the luxury they aspire to.

Wood floors enhance the fantasy and add a touch of residential bliss. Walking into the openness of a two-bay living room and dining room, the furniture seemingly floats upon the warm, wood floors where the light is gently cast from the windows. This is truly an impressive sight. This experience also enhances the feeling of warmth and the quiet luxury of the carpet-clad sanctuary known as bedrooms. The tactile experience of the journey adds to the uniqueness of the suite.

Our clients believe wood floors help distinguish their suites from the competition. Owners are always looking for the edge—something their customers will find memorable about their vacations.



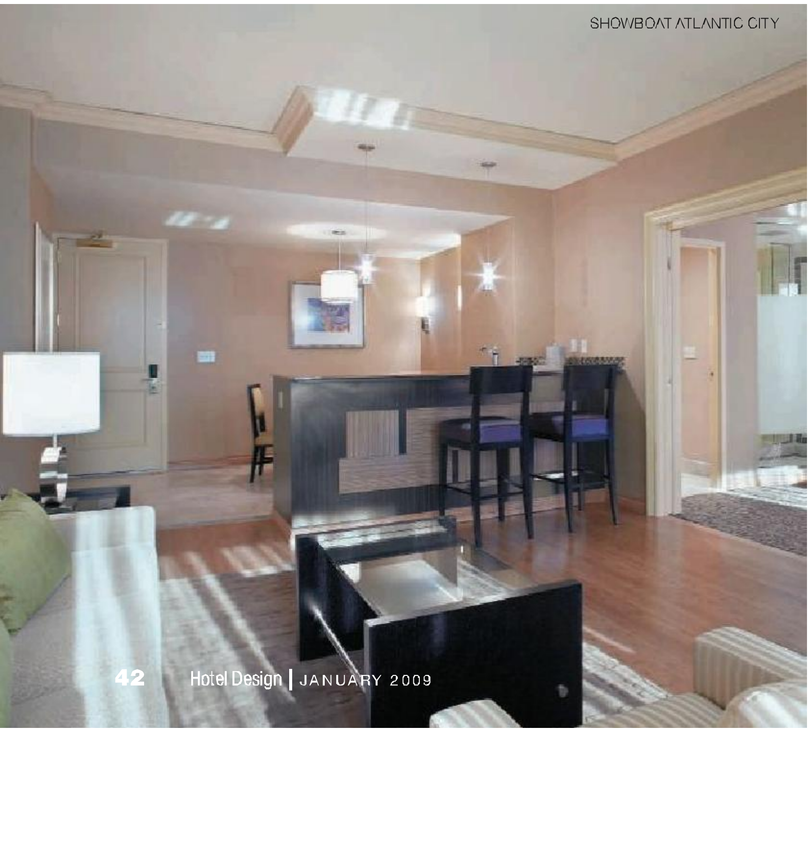
Trisha Wilson
President and CEO
Wilson Associates

Today's clients want flooring that is economical and sustainable without compromising aesthetic appeal. The best way this can be achieved is with carpet.

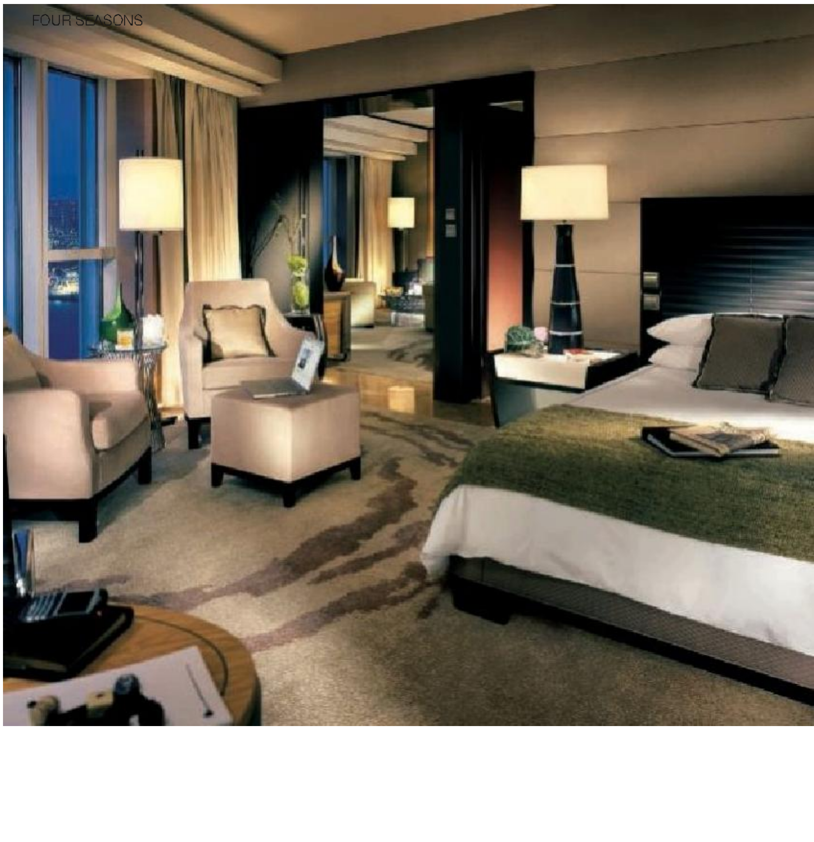
Carpet can change the entire look of a guestroom's design. Carpet adds lush texture, gorgeous pattern, an acoustical value and color that pops. It can be mixed with stone and wood to add comfort and softness to a room. For clients on a budget, carpet tiles are very versatile.

Moreover, carpet has important sustainable design aspects. The carpet industry has been a leader in the sustainable movement. We look for carpet with recycled fibers and without backings of formaldehyde that will off-gas throughout its lifetime.

We feel fortunate to have the ability to design our own concepts for carpets and have them produced in villages where this work sustains artisans for months at a time. *— Heather Gunter*



SHOWBOAT ATLANTIC CITY



FOUR SEASONS


SIGNature
IT'S PART OF EVERYTHING WE DO.
Dedicated to quality and devoted to nature, Signature offers the best of both worlds to those seeking excellence in hospitality carpet. Innovative designs and state-of-the-art production techniques are further enhanced with our green approach.
From EnviroCel™ backing, designed specifically for hospitality environments, to eco-friendly fibers, virtual sampling, energy management and waste recycling - at Signature - respect for nature is part of everything we do.
EnviroCEL
ECO-FRIENDLY CARPET BACKING
EnviroCel is a trademark of Universal Textile Technologies.
CIRCLE NO. 116
Signature
Hospitality Carpets
2222 S Hamilton St. • Dalton, GA 30721 • 800 809 7086
SIGNATURECARPETS.COM

Design & development



▲ DOMUS@STELLA

San Diego

As the first property in Constellation Property Group's domus STAY brand, domus@STELLA will open in San Diego in early 2009. The Stella Condominiums have been converted into the residence hotel concept and are inspired by contemporary Australian design. The property offers fully equipped residences, including furnished bedrooms, kitchens, dining areas and living rooms, for both short- and long-term travelers. The designer, Marchese + Partners International, sought to bring the branded residence hotel concept from Australia to the United States. Domus@STELLA's green design has won "Best of San Diego" awards in architecture, design and construction.



▲ BUDDHA-BAR HOTEL & SPA PANAMA

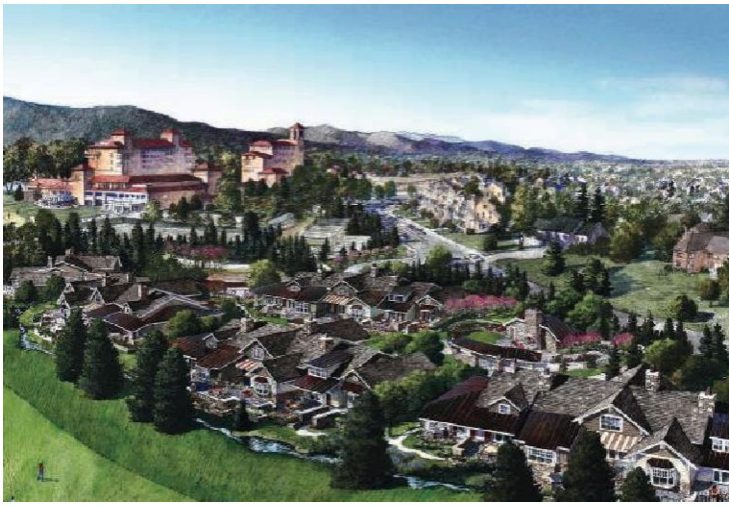
Panama City, Panama

In collaboration with the Revat Group, Buddha-Bar will open its first hotel in the Americas: Buddha-Bar Hotel & Spa Panama, to be located in Panama City, Panama. Buddha-Bar is expanding its restaurant, bar and spa vision, which can be found in cities around the world, to the hotel market. Using an "East-meets West" philsophy, the hotel will feature about 156 full-service suites with Asian interiors, a restaurant and spa. Amenities include crystal enclosed rain showers, mosaic porcelain bathtubs and eco-friendly Egyptian linens.

BROADMOOR COTTAGES ▶

Colorado Springs, Colo.

TAG Galyean and Johnson David Interiors designed the newest addition to The Broadmoor: five eight-unit buildings and one four-unit building comprising The Broadmoor Cottages. The parlors have high-beamed ceilings, wood-accented chandeliers and wood floors. Handcrafted area rugs complement natural stone fireplaces, and custom stone and ceramic baths feature five-fixture baths and heated floors. Guests enjoy outdoor space through window doors that open to verandas with oversized wicker furniture. An outdoor patio includes a year-round fireplace, a bocce court and entertaining areas.



Your guide to featured projects

Not all items are shown in photos



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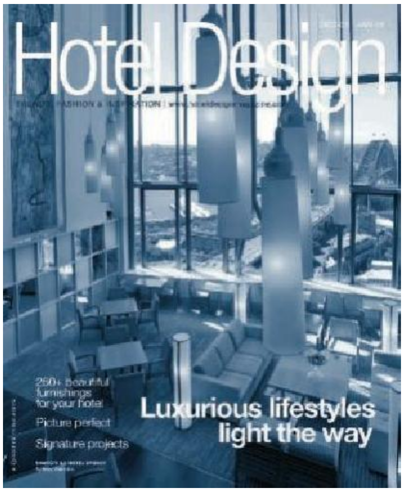
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1. Which of the following best describes your business relationship to the hotel, resort or spa industry?
(fill in ONE only)

Architects/Designers
- 01 ○ Interior Design Firm designing hotel, resort and spa properties
- 02 ○ Architectural Firm designing hotel, resort and spa properties
- 03 ○ Contractor/Builder/Developer building hotel, resort and spa properties
- 04 ○ Purchasing Firm buying FF&E for hotel, resort and spa properties
- 05 ○ Other (please specify) ______________________

Owner/Operators
- 06 ○ Hotel →
- 07 ○ Resort →
- 08 ○ Lodge →

If a hotel, resort or lodge, indicate the number of rooms:
- 1 ○ 300 Rooms or More
- 2 ○ 100-299 Rooms
- 3 ○ Under 100 Rooms

- 09 ○ Destination Spa
- 13 ○ Headquarters or Regional Office: Franchises, Chains, Referral/Management Organizations
- 14 ○ Hotel Property/Real Estate Developers/ Independent Developers
- 20 ○ Other (please specify) ______________________

- 30 ○ **Trade, Supplier, Dealer, Distributor or Manufacturer's Rep**
- 50 ○ **Other (please specify)**______________________

2. Which of the following best describes your title?
(fill in ONE only)
- 001 ○ Owner/President/CEO
- 002 ○ Partner
- 003 ○ Project Director/Manager
- 004 ○ Purchasing Director/Manager
- 005 ○ Architectural Director
- 006 ○ Sr. Design Director
- 007 ○ Other VP/Director/Manager
- 008 ○ Interior Designer/Architect/Engineer
- 009 ○ Other Design Personnel (please specify) ______________________
- 010 ○ Other Management Personnel (please specify) ______________________
- 020 ○ Other (please specify) ______________________

3. Owner/Operators (Lodges, hotels, resorts, spas)

A. If more than one, how many properties do you own or operate? (please specify) ______________________

4. How many lodging projects have you worked on for hotels, resorts and spas in the last 24 months?
- 1 ○ 25 or more
- 2 ○ 10–24
- 3 ○ 5–9
- 4 ○ 1–4

5. Please indicate the number of employees at your firm's address, including yourself:
- 1 ○ 25 or more
- 2 ○ 10–24
- 3 ○ 5–9
- 4 ○ 1–4

6. Which of the following functions do you perform in the design/décor process?
(fill in ALL that apply)
- 1 ○ Program Planning and Concept
- 2 ○ Schematic Designer
- 3 ○ Design Development
- 4 ○ Architecture/Design/Development
- 5 ○ Installation
- 6 ○ Other (please specify) ______________________
- 89 ○ None of the above

7. Your firm's total lodging project revenue for the last 12 months? (For architectural or interior design firms only):
- 1 ○ More than $10 Million
- 2 ○ $5M – $9.99 Million
- 3 ○ $4M – $4.99 Million
- 4 ○ $3M – $3.99 Million
- 5 ○ $2M – $2.99 Million
- 6 ○ $1M – $1.99 Million
- 7 ○ Less than $1 Million

8. Type of ownership (for hotels and resorts only):
- 1 ○ Chain
- 2 ○ Franchise
- 3 ○ Management Company
- 4 ○ Independent
- 999 ○ Other (please specify) ______________________

9. Which of the following product categories do you purchase, specify, approve or otherwise influence the purchase of?
(fill in ALL that apply)
- 21 ○ Apparel
- 22 ○ Architectural/Building Products (including electrical, plumbing and other products)
- 23 ○ Art & Accessories (including flowers and plants)
- 24 ○ Communication systems, services and equipment (including audio/visual)
- 25 ○ Furniture, fixtures, equipment (FF&E)
- 26 ○ Wall coverings
- 27 ○ Fabrics
- 28 ○ Lighting Products
- 29 ○ Flooring (including stone, tile, carpeting)
- 30 ○ Security Systems
- 31 ○ Window Treatments
- 32 ○ Other (please specify) ______________________
- 99 ○ None of the above

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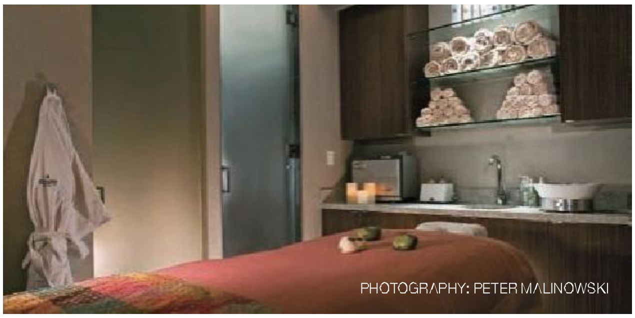
QUESTEX MEDIA

I70701

Native jewel in the desert







PHOTOGRAPHY: PETER MALINOWSKI

AGUA CALIENTE

- The décor of the Agua Caliente is full of tawny golds and rich reds and browns, taking cues from the desert setting and the Native American tribe that owns the complex.
- Twenty-four 1,100-square-foot executive suites feature views of the San Bernardino and San Jacinto mountains.
- In the Grand Rotunda, a curved Macassar Ebony wall divider, punctuated by backlit amber glass bricks, separates the entry from the bar, which features a Rainforest granite bar top and undulating, copper ceiling panels.
- Soft colors, textures and sunlight flow through the 10,500-square-foot Sunstone spa. Curved, standing seam, natural metal low roofs and a stone exterior grounds the building with the surrounding landscape.

Agua Caliente Casino Resort Spa
Rancho Mirage, Calif.
hotwatercasino.com

VOA Associates
4776 New Broad Street, Suite 200
Orlando, FL 32814
voa.com

Hotel Design

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